



With our enviable portfolio of power brands, backed by the right people we know we can achieve our higher purpose of making today delicious, because at Kraft Foods, delicious is our difference. Do you want to be part of that team?

We look for inspirational and talented team players who are passionate about what they do and who'll thrive in a fast-paced environment. People who can combine a commitment to quality and excellence with flexible thinking and an innovative approach.

We provide industry-leading career development offering opportunities for you to reach your maximum potential, supported all the way with our superb training and appraisal system.

Development does not mean just training – in Kraft Foods we believe it is much more than that. It is a much wider term, which can address the anticipation of your career evolution. As part of the process of performance assessment, the development needs of each employee are assessed by the manager during the year and translated into a Personal Development Plan which can comprise a wide range of a wide range of development assignments.

Just to give you a taste of how many opportunities can be considered when talking about development, you should consider going from the classical training to:

Job rotation

Working in task forces

Special projects

Planning events

Lateral transfers

Giving presentations

Self – development

Formal / informal training

Running meetings

Coaching others

Increased job responsibility

Negotiating for resources

Leading quality teams

Teaching others

Conducting reorganization



Marketing Trainee

Your profile:

- University degree;
- Able to learn on the fly;
- Strong analytical skills
- Good in handling figures, an eye for detail;
- Strong logical thinking
- Organized, good administrative skills
- Customer / consumer oriented
- Open minded / Innovative
- Good interpersonal skills;
- Positive/ success-oriented attitude;
- Assertive
- Fluent English;
- PC literate (Word, Excel, PowerPoint);
- Residence in Bucharest.

Your responsibilities:

- Fast learn key marketing processes and tools at Kraft Foods Romania (Marketing activity planning and execution, Category Organization, Data source and analysis, Evaluation, controlling);
- Support execution, analysis and reporting on specific marketing projects under supervision of Brand Manager ;
- Support marketing communication projects under close supervision of Brand Manager;
- Actively works to develop marketing competency skills;
- Provides monthly brand tracking for Jacobs brand;
- Support Brand Manager in monitoring and reporting monthly A&C budget of assigned categories;
- Gain initial exposure to broader organization to demonstrate and acquire leadership skills.

What you can expect:

- Numerous development opportunities (for eg. 70% promotion from within);
- Cross-functional moves opportunities;
- Superior compensation & benefits package;
- Great team.

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Only the best candidates will be contacted for an interview.

